

A background image of a sunflower field, heavily faded with a light blue overlay. The sunflowers are in various stages of bloom, with some showing bright yellow petals and dark brown centers. The leaves are large and green.

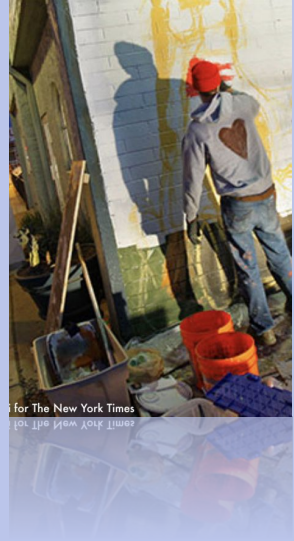
KRB

KENNETH RICHARD BARRETT

2025

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**I believe that when creativity
and community intersect,
even the most neglected
spaces can become engines
of connection, learning, and
renewal.**



PORTFOLIO



PROGRAMS



PROJECTS



EVENTS

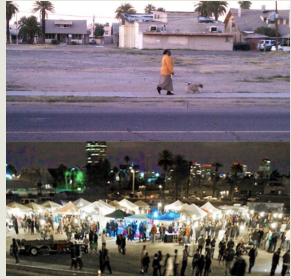


WORKSHOPS

PROGRAMS + PROJECTS

In every program and project, the goal has remained the same: empower people to care for their city and for one another. From gardens to arts districts to citywide volunteer movements, these initiatives build community not just by design, but by invitation and shared purpose. They demonstrate how small acts of care can reshape the urban landscape. A seed planted becomes a field; a block reimaged becomes a district; a volunteer day becomes a city tradition. The work grows because the community grows with it.





Adaptive Reuse of
Temporary Space
(ARTS) - Vacant
Lot Activation



Mural Match
Program



Roosevelt Row
Merchant
Association
(RoRoMA)



Small Biz
Recycling Pilot
Program



Neighborhood
Tree Plantings



Urban Farm
Volunteer Days



Community
Composting
Program



Urban Apiary
Training Program



FarmTruck Phx:
Mobile Learning
Garden Lab



"Greentern"
Internship
Program
(HS & College)



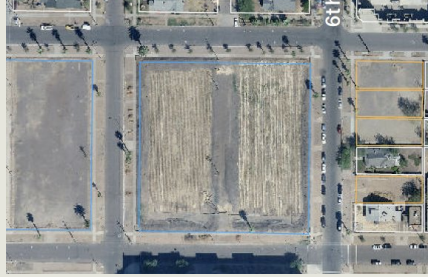
Weekly Harvest &
Food Donation
Program



Vocational
Training for Teens
on the Spectrum
w/ Southwest Autism



Valley of the Sunflowers

Vacant Lot Activation
ResearchINLUX Art Installation and
Vacant Space ActivationCommunity Garden
Construction (4 sites)Community Visioning
"Teddy's Todo List"Pedestrian Wayfinding
Directory Billboards

Phoenix General Store

GROW-OP Cooperative
Retail Store



RoRoMA

Roosevelt Row Merchant Association

The **Roosevelt Row Merchant Association** united local businesses, artists, and community stakeholders to collaboratively support the economic vitality, cultural identity, and shared promotion of the Roosevelt Row Arts District.



MURAL MATCH

Created and managed the Mural Match Program, a creative placemaking initiative that paired local artists with property owners to transform blank walls into vibrant public murals—reducing graffiti and blight, increasing neighborhood safety, and creating meaningful paid opportunities for artists across the district.




mm MURALMATCHPROGRAM

A.R.T.S. PROGRAM

The Adaptive Reuse of Temporary Space (A.R.T.S.) Program activates vacant lots and underused properties in the Roosevelt Row Arts District, transforming them into vibrant, community-driven spaces for art, culture, science/STEM learning, and small business incubation. The program features four key facets—gardens, markets, art performances, and concerts—that together create vibrancy in forgotten spaces in the heart of downtown Phoenix.





KENNY BARRETT

A.R.T.S. MARKETS

The **A.R.T.S. Market** is a curated open-air marketplace showcasing fine art, handmade crafts, vintage goods, and culinary creations during Phoenix's First Friday and Third Friday events in the Roosevelt Row Arts District. Held year-round and free to the public, the market highlights local creativity through a juried selection of artists, makers, and small businesses.



market

ADAPTIVE
REUSE OF
TEMPORARY
SPACE



A.R.T.S. PERFORMANCE

The **A.R.T.S. Performance Program** brings artists, students, and community members together to create public performances that blend creativity, education, and civic engagement. A highlight included a student-led “flash mob” dance illustrating the water cycle and local water issues, transforming science into movement and community connection.



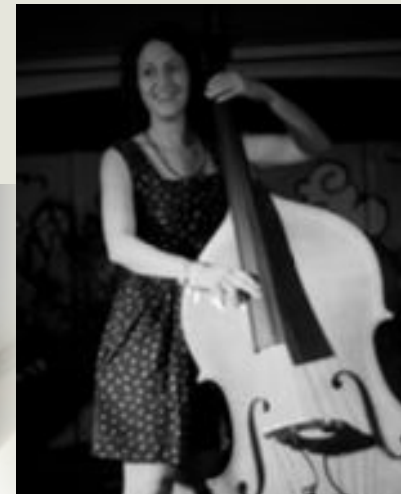
A.R.T.S. GARDENS

The **A.R.T.S. Gardens** transformed vacant lots into vibrant community green spaces, where neighbors could gather, learn, and grow food together.



A.R.T.S. CONCERTS

The A.R.T.S. Concerts transformed vacant lots into spontaneous stages for local musicians, turning overlooked corners of the city into vibrant gathering places alive with sound, community, and spontaneous connection.



ADAPTIVE
REUSE OF
TEMPORARY
SPACE

concerts

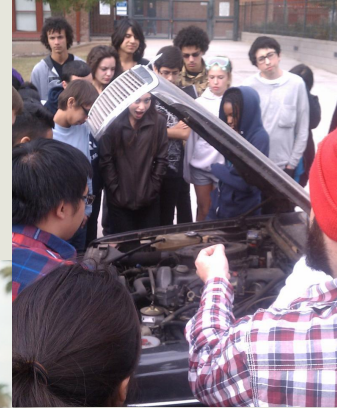
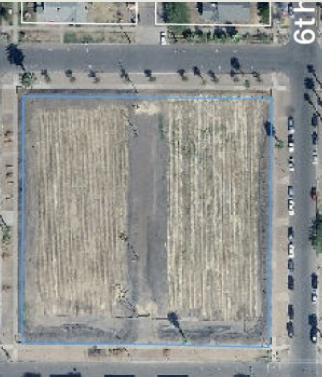


A large group of people, mostly young adults, are gathered in a bright, modern room with white walls and a large window on the left. The room is filled with people standing and talking in small groups. In the foreground, several long tables are set up, with people seated at them. Some tables have white tablecloths, while others are dark. There are various items on the tables, including plates of food, glasses, and papers. The overall atmosphere appears to be a social gathering or a reception.



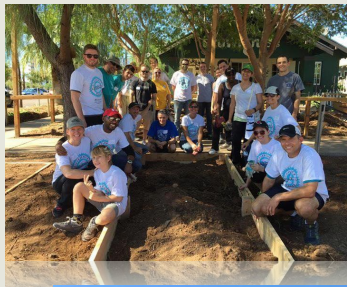
VALLEY OF THE SUNFLOWERS

The **Valley of the Sunflowers** transformed a vacant downtown lot into a two-acre field of blooming sunflowers, engaging students and community volunteers in growing, harvesting, and converting the seeds into sustainable biofuel as a living demonstration of creativity, ecology, and urban possibility.



GARDEN DAYS

Garden Volunteer Days at Growhouse invited neighbors, students, and visitors to get their hands in the soil together—planting, harvesting, and tending the garden as a shared act of learning, community care, and connection.



TRUCK FARM

The **Truck Farm PHX** was a mobile garden on wheels that traveled to schools, libraries, children's centers, and community events, using a pickup bed planted with vegetables to spark curiosity and teach hands-on lessons about where food comes from.



GREENTERNs

Garden Greenternships at Growhouse offered high school and college students a hands-on internship in sustainable agriculture, community stewardship, and collaborative problem-solving through real work in the garden and food systems projects.



ARTIST CO-OP

The Grow-op Boutique was a community-driven artist co-op nestled inside the Growhouse, showcasing local makers and emerging designers in a shared retail space rooted in creativity and collaboration.



RETAIL AS CULTURE

PHOENIX GENERAL is “the new general store,” offering clothing and lifestyle goods inspired by our modern desert city, blending in-house designs with a curated selection of gifts from local, regional, and international makers to express a distinctly Phoenix sense of style and place.



EVENTS & WORKSHOPS

Events are the heartbeat of a community, transforming everyday spaces into places of connection, memory, and belonging. Through workshops and celebrations, people come to know a place not just by sight, but by feeling—by what they create, share, and experience together.





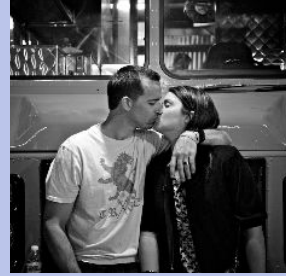
First Fridays Art Walk



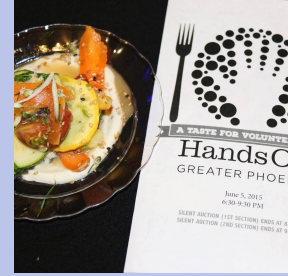
Feast on the Street



Chile Pepper Fest



Phoenix Food Truck Festival



A Taste of Volunteering Gala



Solstice Art Auction & Fundraiser Gala



Cultivate Farm-to-Table Dinner



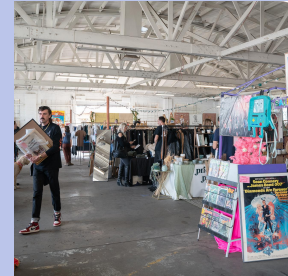
Pie Social



Corporate Group Volunteer Events



Make A Difference Day



Phoenix Vintage Market



Slacker Holiday Gift Market

FIRST FRIDAY ART WALK



Part of the citywide **Artlink First Friday Art Walk**, the First Friday Art Walk in Roosevelt Row Arts District is a lively, open-air celebration of local art, music, food, and community, drawing tens of thousands each month to explore galleries, street vendors, murals, and creative expression throughout the arts district.



FEAST ON THE STREET



Feast on the Street was a mile-long community dinner and arts celebration in Roosevelt Row that invited thousands of neighbors to share a meal at one continuous table, blending food, culture, and public space into a living expression of collective belonging.



CHILE FEST

The **Chile Pepper Festival** lit up Roosevelt Row with spicy foods, live music, and local vendors, bringing thousands together in a joyful celebration of community flavor and desert heat.



Chile Pepper Festival

Saturday
SEPT. 29TH
5 TO 10 PM
\$10 ADMISSION
KIDS FREE | 12 & UNDER

BUY TASTING TICKETS AT CHILEPEPPERFEST.ORG

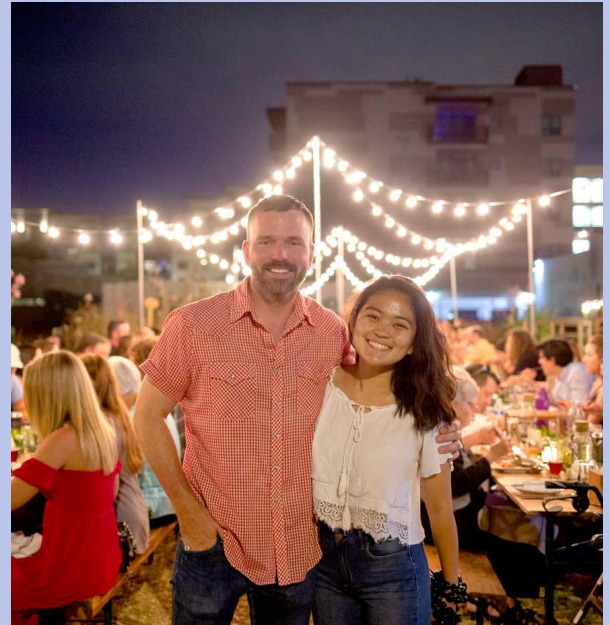
Chile Pepper ROASTING BEER LIVE MUSIC
KIDS ACTIVITIES & MARGARITA GARDEN CHEF DEMOS
GHOST PEPPER TALENT SHOW CHILE CHALLENGE

EVENT SPONSORS: 

LOCATION: 2ND STREET & ROOSEVELT, PHOENIX, AZ 85004 | ROOSEVELTROW.ORG

FARM-TO-TABLE CULTIV^EEAT

The **CultivEAT Farm-to-Table Dinner** is an open-air community meal set among the garden rows, where local chefs, farmers, and neighbors shared seasonal dishes and conversation in celebration of food, place, and the people who nourish both.



PIE SOCIAL



The **Pie Social** was a beloved Roosevelt Row gathering where local bakers, artists, and neighbors came together to share homemade pies in a joyful, community-centered celebration of creativity, flavor, and connection.

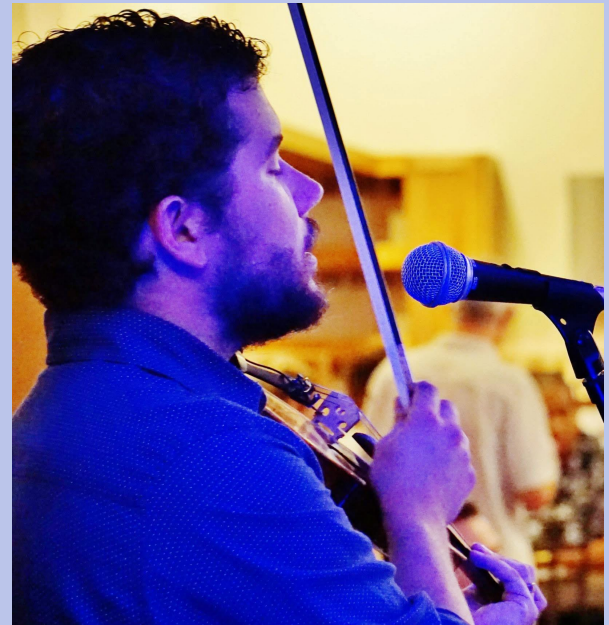


Adam Patrick Murray



TASTE OF VOLUNTEERING

A Taste of Volunteering was a celebratory fundraising gala that brought supporters and partners together to share stories of service while enjoying dishes from local chefs, highlighting the impact of HandsOn Greater Phoenix and inspiring deeper community engagement.



CORPORATE VOLUNTEER EVENTS

Corporate volunteer service events are organized service days where employee groups work together on community projects—such as gardening, mural painting, and neighborhood improvements—to support local needs while building teamwork and civic engagement.



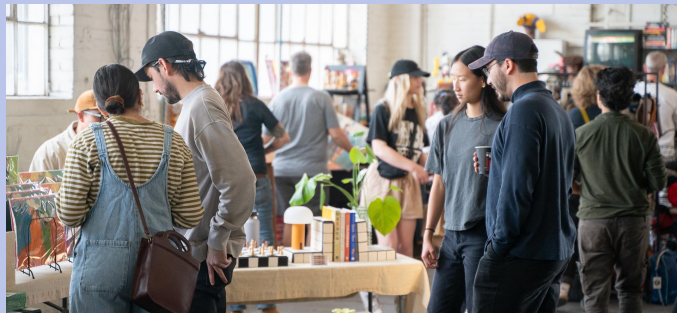
MAKE A DIFFERENCE DAY

Make a Difference Day Phoenix, Serve-a-Thon, MLK JR. Day of Service, and 9/11 Day of Service and Remembrance were large-scale, citywide days of service that brought together volunteers, businesses, and community organizations to complete neighborhood improvement projects and support local needs across the city in a single, coordinated effort.



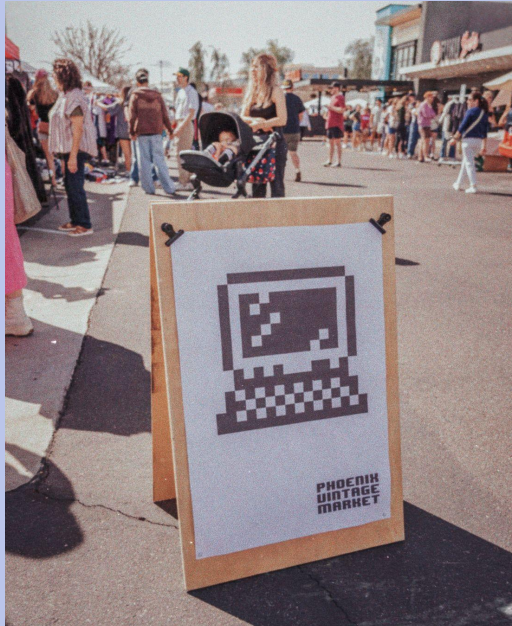
SLACKER MARKET

The **Slacker Holiday Gift Market** is a laid-back, last-minute gift market featuring local artists, vintage vendors, DJs, and cozy holiday vibes—perfect for finding unique gifts, hanging out with friends, and enjoying the season without the stress.



PHOENIX VINTAGE MARKET

The **Phoenix Vintage Market** is a monthly open-air market (sometimes hosted at local breweries) featuring curated vintage clothing, home goods, records, and collectibles, bringing together local vendors and shoppers for a nostalgic, community-centered shopping experience.



LGBTQ SHOP CRAWL & MARKET

The **Fruit Loop Shop Crawl** is a celebration of Phoenix's LGBTQ history and culture, highlighting queer-owned small businesses through activities, workshops, and a market of LGBTQ artisans, and featuring a history talk that reclaims the once-disparaging term "Fruit Loop" to honor the creativity, resilience, and legacy of the Phoenix queer community.



OP
FRUIT
LOOPS

SHOP CRAWL
JUNE 2-4
FRIDAY - SUNDAY
ROOSEVELT ROW ARTS DISTRICT

THANK



YOU

KENNY BARRETT

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Creative Placemaking, Greening, Art & Collaboration**

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